经营任务运行报告 cmqjno6mc000uqa3n6k8lkve3

Generated at 2026-11-14T09:05:18.448Z

经营任务运行报告

- 运行编号：cmqjno6mc000uqa3n6k8lkve3
- 状态：failed
- 触发来源：auto_retry
- 请求人：operator
- 创建时间：2026-06-18 23:29
- 锁定时间：2026-06-18 23:29
- 开始时间：2026-06-18 23:29
- 完成时间：2026-06-18 23:45
- 候选数量：0
- 错误信息：Command failed: npm run openclaw-selection-candidates
Command failed: /Users/shaoyong/Documents/Codex/openclaw-npm-2026.5.7/node_modules/.bin/openclaw agent --agent main --json --message 你是本机运行的第二版 Selection Agent。你通过本机 Codex/OpenClaw 登录态执行，目标是按一个已审核方法和一个明确商品品类，输出结构化商品候选 JSON。

严禁：
- 不要承诺盈利。
- 不要自动采购、自动上架、自动投放。
- 不要输出脱离指定品类的商品。
- 不要把疑似需要额外资质或无法确认资质的候选标为 recommended_for_manual_validation。

Selection Agent 配置：
- selectionAgentId: cmq56orix000004l2ozskb7c4
- selectionMethodId: cmq34lu0t00044d3n9nzo6ii5
- methodTitle: 微型KOL种草-受众匹配-互动率优先筛选法
- productCategory: 母婴
- targetPlatform: 拼多多
- targetMarket: China
- priceBand: ¥100-¥300
- priceCurrency: 人民币（CNY / ¥）
- defaultInstruction: 无
- constraints: {"excludedDirections":
[],"source":"method_detail_create_form","agentDomain":"selection","domainLabel":"选品"}

平台品类映射与探索方向池（关键词只是 seed，不是搜索边界；必须基于方向池继续扩展机会簇，未匹配时才回退到通用品类）：
{
  "categoryKey": "母婴",
  "displayName": "母婴",
  "matchedAlias": "母婴",
  "platformMapping": {

```
  "platform": "拼多多",
  "platformCategoryName": "母婴/玩具/童装童鞋",
  "categoryPath": [
   "母婴",
   "玩具",
   "童装童鞋"
  ],
  "primaryKeywords": [
   "婴儿推车收纳袋",
   "尿布收纳篮",
   "宝宝安全镜"
  ],
  "longTailKeywords": [
   "婴儿推车置物袋",
   "宝宝出行收纳神器",
   "纸尿裤收纳篮",
   "儿童防撞条免打孔"
  ],
  "negativeKeywords": [
   "奶瓶",
   "奶嘴",
   "辅食",
   "药品",
   "睡眠神器",
   "杀菌",
   "医疗"
  ],
  "qualificationWatchlist": [
   "儿童用品安全",
   "入口接触材料",
   "低价同质化",
   "功效/安全承诺夸大"
  ],
  "verificationUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E6%AF%8D%E5%A9
%B4%20%E4%BD%8E%E9%A3%8E%E9%99%A9%20%E9%85%8D%E4%BB%B6",
  "notes": "拼多多母婴重点拆价格敏感的配件关键词，同时过滤入口接触、功效承诺和强认证方向。"
 },
 "searchQueries": [
  "婴儿推车收纳袋",
  "尿布收纳篮",
  "宝宝安全镜",
  "婴儿推车置物袋",
  "宝宝出行收纳神器",
  "纸尿裤收纳篮",
  "儿童防撞条免打孔",
```

"宝宝外出收纳袋",
"宝宝外出挂袋",
"宝宝外出分隔盒",
"宝宝外出标签贴",
"宝宝外出防尘罩",
"宝宝外出沥水篮",
"宝宝外出晾晒架",
"宝宝外出挂钩",
"宝宝外出整理夹",
"宝宝外出置物架",
"妈妈包整理收纳袋",
"妈妈包整理挂袋",
"妈妈包整理分隔盒",
"妈妈包整理标签贴",
"妈妈包整理防尘罩",
"妈妈包整理沥水篮",
"妈妈包整理晾晒架",
"妈妈包整理挂钩",
"妈妈包整理整理夹",
"妈妈包整理置物架",
"儿童房整理收纳袋",
"儿童房整理挂袋",
"儿童房整理分隔盒",
"儿童房整理标签贴",
"儿童房整理防尘罩",
"儿童房整理沥水篮",
"儿童房整理晾晒架",
"儿童房整理挂钩",
"儿童房整理整理夹",
"儿童房整理置物架",
"亲子出行收纳袋",
"亲子出行挂袋",
"亲子出行分隔盒",
"亲子出行标签贴",
"亲子出行防尘罩",
"亲子出行沥水篮",
"亲子出行晾晒架",
"亲子出行挂钩",
"亲子出行整理夹",
"亲子出行置物架",
"幼儿园入园收纳袋",
"幼儿园入园挂袋",
"幼儿园入园分隔盒",
"幼儿园入园标签贴",
"幼儿园入园防尘罩",

```
  "幼儿园入园沥水篮",
  "幼儿园入园晾晒架",
  "幼儿园入园挂钩",
  "幼儿园入园整理夹",
  "幼儿园入园置物架",
  "换季衣物收纳袋",
  "换季衣物挂袋",
  "换季衣物分隔盒",
  "换季衣物标签贴",
  "换季衣物防尘罩",
  "换季衣物沥水篮",
  "换季衣物晾晒架",
  "换季衣物挂钩",
  "换季衣物整理夹",
  "换季衣物置物架",
  "车载母婴收纳袋",
  "车载母婴挂袋",
  "车载母婴分隔盒",
  "车载母婴标签贴",
  "车载母婴防尘罩"
 ],
 "evidenceSummary": "母婴 → 拼多多 / 母婴/玩具/童装童鞋；种子词：婴儿推车收纳袋、尿布收纳篮、宝宝安全镜；探索方向 72 个；排除：奶瓶、奶嘴、辅食、药品、睡眠神器、杀菌、医疗"
}
```


当前启用的品类政策（优先遵守匹配品类；未匹配时按全局白名单保守处理）：


```
[
 {
  "id": "0990a31b-69d0-4fa8-9334-62cb73277c86",
  "categoryKey": "baby_accessory_low_risk",
  "displayName": "Baby accessory low-risk only",
  "isEnabled": true,
  "allowedDirections": "[\"推车收纳\",\"非入口接触配件\",\"普通整理收纳\",\"外出辅助配件\"]",
  "excludedDirections": "[\"喂养\",\"奶瓶奶嘴\",\"睡眠\",\"儿童安全承重承诺\",\"医疗功效\"]",
  "highRiskKeywords": "[\"baby sleep\",\"anti colic\",\"feeding\",\"BPA free\",\"CPSC certified\"]",
  "reviewKeywords": "[\"baby safe\",\"non toxic\",\"load bearing\",\"food contact\"]",
  "qualificationNotes": "母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。",
  "createdAt": "2026-05-17T12:43:45.000Z",
  "updatedAt": "2026-06-08T11:46:34.463Z"
 }
]
```


当前启用的 Amazon 风险规则：


```
[
 {
```

```
  "id": "8e756476-137d-43e3-838b-797250c7ba21",
  "ruleKey": "battery_hazmat",
  "riskType": "battery_or_hazmat",
  "matchType": "keyword",
  "patterns": "[\"lithium battery\",\"rechargeable\",\"chemical\",\"flammable\",\"hazmat\"]",
  "severity": "needs_review",
  "action": "require_extra_qualification",
  "reason": "电池、化学品或危险品可能触发运输和仓储限制。",
  "isEnabled": true,
  "createdAt": "2026-05-17T12:43:47.000Z",
  "updatedAt": "2026-06-08T11:46:36.257Z"
},
{
  "id": "64c56342-707a-43a1-8a79-3ffc7f8f8adc",
  "ruleKey": "brand_ip_risk",
  "riskType": "brand_or_ip_risk",
  "matchType": "keyword",
  "patterns": "[\"compatible with Apple\",\"for Dyson\",\"patented\",\"Disney\",\"Lego\"]",
  "severity": "needs_review",
  "action": "force_needs_review",
  "reason": "可能存在品牌兼容、商标或专利风险，需要人工核验。",
  "isEnabled": true,
  "createdAt": "2026-05-17T12:43:47.000Z",
  "updatedAt": "2026-06-08T11:46:36.331Z"
},
{
  "id": "aa5bd4eb-2256-4320-ae51-9877300782c2",
  "ruleKey": "children_safety_sleep_feeding",
  "riskType": "children_safety",
  "matchType": "keyword",
  "patterns": "[\"baby sleep\",\"crib\",\"feeding\",\"anti colic\",\"infant safety\"]",
  "severity": "high_risk",
  "action": "force_needs_review",
  "reason": "儿童睡眠、喂养或安全承诺责任风险高，必须人工复核。",
  "isEnabled": true,
  "createdAt": "2026-05-17T12:43:46.000Z",
  "updatedAt": "2026-06-08T11:46:35.363Z"
},
{
  "id": "82d413d3-c4cc-41f4-8ef5-8d40b9b225a7",
  "ruleKey": "food_contact_material_claims",
  "riskType": "food_contact",
  "matchType": "keyword",
  "patterns": "[\"food grade\",\"BPA free\",\"dishwasher safe\",\"FDA approved\"]",
  "severity": "needs_review",
```

```
  "action": "require_extra_qualification",
  "reason": "食品接触或材料安全声明需要人工核验证据和类目要求。",
  "isEnabled": true,
  "createdAt": "2026-05-17T12:43:47.000Z",
  "updatedAt": "2026-06-08T11:46:36.394Z"
},
{
  "id": "acdfb8f1-ecc7-419f-b2a5-005b37c987b1",
  "ruleKey": "medical_health_claims",
  "riskType": "medical_or_health_claim",
  "matchType": "keyword",
  "patterns": "[\"FDA\",\"cure\",\"treat\",\"therapy\",\"medical grade\",\"pain relief\"]",
  "severity": "high_risk",
  "action": "force_high_compliance_risk",
  "reason": "涉及医疗或健康功效声明，可能需要额外资质或触发 Amazon 审核。",
  "isEnabled": true,
  "createdAt": "2026-05-17T12:43:46.000Z",
  "updatedAt": "2026-06-08T11:46:35.427Z"
},
{
  "id": "1da41cfc-a73f-4ec2-b474-320aaa308756",
  "ruleKey": "restricted_or_sensitive_category",
  "riskType": "restricted_category",
  "matchType": "keyword",
  "patterns": "[\"weapon\",\"self defense\",\"adult\",\"pesticide\",\"supplement\"]",
  "severity": "block",
  "action": "reject_candidate",
  "reason": "疑似 Amazon 受限或敏感类目，默认不得进入推荐候选。",
  "isEnabled": true,
  "createdAt": "2026-05-17T12:43:47.000Z",
  "updatedAt": "2026-06-08T11:46:35.293Z"
},
{
  "id": "d1b1d60a-41eb-4b1c-a9b8-5b4288b7d1fd",
  "ruleKey": "sterilize_disinfect_claims",
  "riskType": "medical_or_health_claim",
  "matchType": "keyword",
  "patterns": "[\"sterilize\",\"disinfect\",\"kills germs\",\"antibacterial\"]",
  "severity": "high_risk",
  "action": "force_high_compliance_risk",
  "reason": "消毒杀菌声明可能涉及 EPA/FDA 或平台限制，不能默认推荐。",
  "isEnabled": true,
  "createdAt": "2026-05-17T12:43:46.000Z",
  "updatedAt": "2026-06-08T11:46:35.497Z"
}
```

]

生成前有效商品硬门槛（必须在研究和输出前执行，不是生成后再过滤）：

{
 "hardRequirement": "生成前硬门槛：只研究并输出可直接进入商品池的低风险候选；不要先输出高风险/需资质/被阻断候选再等待系统过滤。每个输出候选必须在生成阶段已经避开排除方向、高风险词、平台负向词和 Amazon 风险规则。",
 "allowedDirections": [
  "推车收纳",
  "非入口接触配件",
  "普通整理收纳",
  "外出辅助配件"
 ],
 "mustAvoidDirections": [
  "喂养",
  "奶瓶奶嘴",
  "睡眠",
  "儿童安全承重承诺",
  "医疗功效"
 ],
 "mustAvoidHighRiskKeywords": [
  "baby sleep",
  "anti colic",
  "feeding",
  "BPA free",
  "CPSC certified"
 ],
 "mustAvoidReviewKeywords": [
  "baby safe",
  "non toxic",
  "load bearing",
  "food contact"
 ],
 "mustAvoidAmazonRiskPatterns": [
  "lithium battery",
  "rechargeable",
  "chemical",
  "flammable",
  "hazmat",
  "baby sleep",
  "crib",
  "feeding",
  "anti colic",
  "infant safety",
  "food grade",
  "BPA free",

```
  "dishwasher safe",
  "FDA approved",
  "FDA",
  "cure",
  "treat",
  "therapy",
  "medical grade",
  "pain relief",
  "weapon",
  "self defense",
  "adult",
  "pesticide",
  "supplement",
  "sterilize",
  "disinfect",
  "kills germs",
  "antibacterial"
 ],
 "mustAvoidPlatformNegativeKeywords": [
  "奶瓶",
  "奶嘴",
  "辅食",
  "药品",
  "睡眠神器",
  "杀菌",
  "医疗"
 ],
 "outputEligibilityContract": {
  "amazonListingFeasibility": {
   "canLikelyListWithoutExtraQualification": true,
   "confidence": "medium | high",
   "blockedBy": []
  },
  "qualificationCheck": {
   "requiresExtraQualification": false,
   "riskFlags": []
  },
  "riskAssessment": {
   "riskLevel": "low | medium，但不得为 high",
   "exclusionReason": null
  },
  "recommendation": {
   "status": "recommended_for_manual_validation"
  }
 },
```

"replacementRule": "如果搜索到的方向命中以上任一风险条件，立即丢弃该方向并继续搜索同一方法下的低风险替代，直到凑足 10-12 个有效候选草案；不要把被丢弃方向写入 candidates。系统后续会用价格、证据和相似度门禁筛到至少 5 个合格商品；不足 5 个时会自动补跑其他方向。"
}

本次运行前的数据源快照（只把 error 当作证据缺口，不要把 placeholder 当成真实趋势数据）：

[
 {
  "sourceKey": "amazon_public_search",
  "sourcePlatform": "拼多多",
  "query": "婴儿推车收纳袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B",
  "collectedAt": "2026-06-18T15:29:42.084Z",
  "rawSummary": "Generated 拼多多 public search URL for manual verification; no page content was scraped in this adapter.",
  "signals": [
   {
    "type": "search_entrypoint",
    "summary": "拼多多 search page can be used as a demand and competition verification entrypoint.",
    "value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B"
   }
  ],
  "confidence": "medium",
  "error": null
 },
 {
  "sourceKey": "target_platform_visible_price_manual",
  "sourcePlatform": "拼多多",
  "query": "婴儿推车收纳袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%84%BF%E7%AB%A5%E6%88%BF%E5%B8%83%E5%81%B6%E8%A1%A3%E7%89%A9%E5%A4%A7%E5%8F%B7%E9%98%B2%E5%B0%98%E5%B1%95%E7%A4%BA%E6%94%B6%E7%BA%B3%E6%9F%9C",
  "collectedAt": "2026-06-18T15:29:42.143Z",
  "rawSummary": "Collected 10 拼多多 visible price signals from user-approved page capture file(s): /Users/shaoyong/.cola/commerce-agent-pdd-visible-prices/1781788884272-宝宝安全镜套装.json, /Users/shaoyong/.cola/commerce-agent-pdd-visible-prices/1781788881560-宝宝安全镜套装.json, /Users/shaoyong/.cola/commerce-agent-pdd-visible-prices/1781783861379-妈妈包收纳.json, /Users/shaoyong/.cola/commerce-agent-pdd-visible-prices/1781783858272-妈妈包收纳.json.",
  "signals": [
   {
    "type": "visible_page_price",
    "summary": "婴儿推车后视镜安全实用宝宝观察镜车载反光镜宝宝手推车反光镜 — visible 拼多多 price ¥3.95",
    "value": "https://mobile.yangkeduo.com/search_result.html?

search_key=%E5%AE%9D%E5%AE%9D%E5%AE%89%E5%85%A8%E9%95%9C%E5%A5%97%E8%A3%85"
},
{
"type": "visible_page_price",
"summary": "宝宝反向观察镜婴儿推车配件安全坐椅车载后视镜安抚儿童凸面镜子 — visible 拼多多 price ¥10.98",
"value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%AE%89%E5%85%A8%E9%95%9C%E5%A5%97%E8%A3%85"
},
{
"type": "visible_page_price",
"summary": "婴儿推车后视镜安全实用宝宝观察镜车载反光镜宝宝手推车反光镜 — visible 拼多多 price ¥3.95",
"value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%AE%89%E5%85%A8%E9%95%9C%E5%A5%97%E8%A3%85"
},
{
"type": "visible_page_price",
"summary": "宝宝反向观察镜婴儿推车配件安全坐椅车载后视镜安抚儿童凸面镜子 — visible 拼多多 price ¥10.98",
"value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%AE%89%E5%85%A8%E9%95%9C%E5%A5%97%E8%A3%85"
},
{
"type": "visible_page_price",
"summary": "婴儿推车收纳袋置物袋安全座椅口袋通用型神器束口袋防尘防水罩袋 — visible 拼多多 price ¥5.85",
"value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%94%B6%E7%BA%B3"
},
{
"type": "visible_page_price",
"summary": "通用型束口袋防尘防水罩袋婴儿车罩推车收纳袋置物袋安全座椅口袋 — visible 拼多多 price ¥6",
"value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%94%B6%E7%BA%B3"
},
{
"type": "visible_page_price",
"summary": "防水防潮多功能双肩背旅行大容量防尘袋婴儿车收纳包露营车收纳袋 — visible 拼多多 price ¥26.4",
"value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%94%B6%E7%BA%B3"
},
{

```
      "type": "visible_page_price",
      "summary": "婴儿推车收纳袋置物袋安全座椅口袋通用型神器束口袋防尘防水罩袋 — visible 拼多多 price ¥5.85",
      "value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%94%B6%E7%BA%B3"
    },
    {
      "type": "visible_page_price",
      "summary": "通用型束口袋防尘防水罩袋婴儿车罩推车收纳袋置物袋安全座椅口袋 — visible 拼多多 price ¥6",
      "value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%94%B6%E7%BA%B3"
    },
    {
      "type": "visible_page_price",
      "summary": "防水防潮多功能双肩背旅行大容量防尘袋婴儿车收纳包露营车收纳袋 — visible 拼多多 price ¥26.4",
      "value": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%94%B6%E7%BA%B3"
    }
  ],
  "confidence": "high",
  "error": null
 },
 {
  "sourceKey": "amazon_search_serpapi",
  "sourcePlatform": "拼多多",
  "query": "婴儿推车收纳袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B",
  "collectedAt": "2026-06-18T15:29:42.087Z",
  "rawSummary": null,
  "signals": [],
  "confidence": "low",
  "error": "SERPAPI_API_KEY is not configured; no live 拼多多 SerpApi search data was collected."
 },
 {
  "sourceKey": "web_search_serpapi",
  "sourcePlatform": "Google Search",
  "query": "婴儿推车收纳袋 母婴 拼多多 demand reviews competition",
  "sourceUrl": "https://www.google.com/search?q=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4%20%E6%8B%BC%E5%A4%9A%E5%A4%9A%20demand%20reviews%20competition",
  "collectedAt": "2026-06-18T15:29:42.088Z",
  "rawSummary": null,
```

```
  "signals": [],
  "confidence": "low",
  "error": "SERPAPI_API_KEY is not configured; no live web search data was collected."
 },
 {
  "sourceKey": "content_platform_search_serpapi",
  "sourcePlatform": "Content Platforms",
  "query": "婴儿推车收纳袋 母婴 trend reviews comments use case (site:tiktok.com OR site:youtube.com OR site:reddit.com)",
  "sourceUrl": "https://www.google.com/search?q=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4%20trend%20reviews%20comments%20use%20case%20(site%3Atiktok.com%20OR%20site%3Ayoutube.com%20OR%20site%3Areddit.com)",
  "collectedAt": "2026-06-18T15:29:42.088Z",
  "rawSummary": null,
  "signals": [],
  "confidence": "low",
  "error": "SERPAPI_API_KEY is not configured; no live TikTok, YouTube, or Reddit search data was collected."
 },
 {
  "sourceKey": "supplier_platform_search_serpapi",
  "sourcePlatform": "Supplier Platforms",
  "query": "婴儿推车收纳袋 母婴 supplier wholesale factory MOQ (site:1688.com OR site:alibaba.com OR site:made-in-china.com)",
  "sourceUrl": "https://www.google.com/search?q=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4%20supplier%20wholesale%20factory%20MOQ%20(site%3A1688.com%20OR%20site%3Aalibaba.com%20OR%20site%3Amade-in-china.com)",
  "collectedAt": "2026-06-18T15:29:42.088Z",
  "rawSummary": null,
  "signals": [],
  "confidence": "low",
  "error": "SERPAPI_API_KEY is not configured; no live 1688, Alibaba, or Made-in-China search data was collected."
 },
 {
  "sourceKey": "public_product_image_search",
  "sourcePlatform": "Alibaba",
  "query": "婴儿推车收纳袋 母婴",
  "sourceUrl": "https://www.alibaba.com/trade/search?SearchText=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4",
  "collectedAt": "2026-06-18T15:29:46.369Z",
  "rawSummary": "Alibaba public search result product thumbnails were extracted as fallback candidate image evidence for non-Amazon target platforms where live marketplace pages may require login.",
```

```
  "signals": [
   {
    "type": "product_image_search_result",
    "summary": "Product image 1 extracted from Alibaba public search results.",
    "value": "https://www.alibaba.com/trade/search?SearchText=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4",
    "imageUrl": "https://img.alicdn.com/imgextra/i2/2210989372824/O1CN01QXRvtn1WjRJaE19f9_!!2210989372824.jpg",
    "thumbnail": "https://img.alicdn.com/imgextra/i2/2210989372824/O1CN01QXRvtn1WjRJaE19f9_!!2210989372824.jpg"
   },
   {
    "type": "product_image_search_result",
    "summary": "Product image 2 extracted from Alibaba public search results.",
    "value": "https://www.alibaba.com/trade/search?SearchText=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4",
    "imageUrl": "https://img.alicdn.com/bao/uploaded/i3/282648468/O1CN01y4E5DC2CQOoekJdWe_!!282648468.jpg",
    "thumbnail": "https://img.alicdn.com/bao/uploaded/i3/282648468/O1CN01y4E5DC2CQOoekJdWe_!!282648468.jpg"
   },
   {
    "type": "product_image_search_result",
    "summary": "Product image 3 extracted from Alibaba public search results.",
    "value": "https://www.alibaba.com/trade/search?SearchText=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4",
    "imageUrl": "https://img.alicdn.com/imgextra/i4/2200724394235/O1CN01cnQIh41h9fsMY12fT_!!2-item_pic.png",
    "thumbnail": "https://img.alicdn.com/imgextra/i4/2200724394235/O1CN01cnQIh41h9fsMY12fT_!!2-item_pic.png"
   }
  ],
  "confidence": "medium",
  "error": null
 },
 {
  "sourceKey": "supplier_platform_entrypoint",
  "sourcePlatform": "Supplier Platforms",
  "query": "婴儿推车收纳袋 母婴 supplier wholesale factory MOQ",
  "sourceUrl": "https://s.1688.com/selloffer/offer_search.htm?keywords=%D3%A4%B6%F9%CD%C6%B3%B5%CA%D5%C4%C9%B4%FC%20%C4%B8%D3%A4",
  "collectedAt": "2026-06-18T15:29:42.118Z",
  "rawSummary": "Generated 1688, Alibaba, and Made-in-China manual supplier search entrypoints; no supplier result content was scraped in this adapter.",
  "signals": [
```

```
    {
      "type": "supplier_platform_entrypoint",
      "summary": "1688 supplier search page can be used as a manual sourcing and quote verification entrypoint.",
      "value": "https://s.1688.com/selloffer/offer_search.htm?keywords=%D3%A4%B6%F9%CD%C6%B3%B5%CA%D5%C4%C9%B4%FC%20%C4%B8%D3%A4"
    },
    {
      "type": "supplier_platform_entrypoint",
      "summary": "Alibaba supplier search page can be used as a manual sourcing and quote verification entrypoint.",
      "value": "https://www.alibaba.com/trade/search?SearchText=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%E6%AF%8D%E5%A9%B4%20supplier%20wholesale%20factory%20MOQ"
    },
    {
      "type": "supplier_platform_entrypoint",
      "summary": "Made-in-China supplier search page can be used as a manual sourcing and quote verification entrypoint.",
      "value": "https://www.made-in-china.com/products-search/hot-china-products/%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B_%E6%AF%8D%E5%A9%B4_supplier_wholesale_factory_MOQ.html"
    }
  ],
  "confidence": "low",
  "error": null
 },
 {
  "sourceKey": "google_trends_serpapi",
  "sourcePlatform": "Google Trends",
  "query": "婴儿推车收纳袋",
  "sourceUrl": "https://trends.google.com/trends/explore?geo=CN&q=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B",
  "collectedAt": "2026-06-18T15:29:42.118Z",
  "rawSummary": null,
  "signals": [],
  "confidence": "low",
  "error": "SERPAPI_API_KEY is not configured; no live Google Trends data was collected."
 },
 {
  "sourceKey": "google_trends_entrypoint",
  "sourcePlatform": "Google Trends",
  "query": "婴儿推车收纳袋",
  "sourceUrl": "https://trends.google.com/trends/explore?geo=CN&q=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B",
```

```
  "collectedAt": "2026-06-18T15:29:42.118Z",
  "rawSummary": "Generated Google Trends exploration URL for manual verification; no trend values were scraped in this adapter.",
  "signals": [
   {
    "type": "trend_entrypoint",
    "summary": "Google Trends page can be used as a manual trend verification entrypoint.",
    "value": "https://trends.google.com/trends/explore?geo=CN&q=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B"
   }
  ],
  "confidence": "low",
  "error": null
 },
 {
  "sourceKey": "manual_evidence",
  "sourcePlatform": "Manual",
  "query": "婴儿推车收纳袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B",
  "collectedAt": "2026-06-18T15:29:42.118Z",
  "rawSummary": null,
  "signals": [],
  "confidence": "unknown",
  "error": "No manual evidence was provided."
 }
]
```


价格带探索入口（这些是 seed 扩展后的机会扫描入口，只用于研究方向和 marketplace evidence；最终 candidate.sourceUrl 如果是搜索页，必须围绕 candidate.title 重新生成，不得直接复用宽泛入口词）：


```
[
 {
  "keyword": "婴儿推车收纳袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E6%94%B6%E7%BA%B3%E8%A2%8B%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "尿布收纳篮",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%B0%BF%E5%B8%83%E6%94%B6%E7%BA%B3%E7%AF%AE%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝安全镜",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%AE%89%E5%85%A8%E9%95%9C%20%C2%A5100-
```

%C2%A5300"
 },
 {
  "keyword": "婴儿推车置物袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A9%B4%E5%84%BF%E6%8E%A8%E8%BD%A6%E7%BD%AE%E7%89%A9%E8%A2%8B%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝出行收纳神器",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%87%BA%E8%A1%8C%E6%94%B6%E7%BA%B3%E7%A5%9E%E5%99%A8%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "纸尿裤收纳篮",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E7%BA%B8%E5%B0%BF%E8%A3%A4%E6%94%B6%E7%BA%B3%E7%AF%AE%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "儿童防撞条免打孔",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%84%BF%E7%AB%A5%E9%98%B2%E6%92%9E%E6%9D%A1%E5%85%8D%E6%89%93%E5%AD%94%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出收纳袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E6%94%B6%E7%BA%B3%E8%A2%8B%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出挂袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E6%8C%82%E8%A2%8B%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出分隔盒",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E5%88%86%E9%9A%94%E7%9B%92%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出标签贴",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E6%A0%87%E7%AD%BE%E8%B4%B4%20%C2%A5100-%C2%A5300"
 },
 {

```
  "keyword": "宝宝外出防尘罩",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E9%98%B2%E5%B0%98%E7%BD%A9%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出沥水篮",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E6%B2%A5%E6%B0%B4%E7%AF%AE%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出晾晒架",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E6%99%BE%E6%99%92%E6%9E%B6%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出挂钩",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E6%8C%82%E9%92%A9%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出整理夹",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E6%95%B4%E7%90%86%E5%A4%B9%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "宝宝外出置物架",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%AE%9D%E5%AE%9D%E5%A4%96%E5%87%BA%E7%BD%AE%E7%89%A9%E6%9E%B6%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "妈妈包整理收纳袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%95%B4%E7%90%86%E6%94%B6%E7%BA%B3%E8%A2%8B%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "妈妈包整理挂袋",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%95%B4%E7%90%86%E6%8C%82%E8%A2%8B%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "妈妈包整理分隔盒",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%95%B4%E7%90%86%E5%88%86%E9%9A%94%E7%9B%92%20%C2%A5100-%C2%A5300"
```

```
 },
 {
  "keyword": "妈妈包整理标签贴",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%95%B4%E7%90%86%E6%A0%87%E7%AD%BE%E8%B4%B4%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "妈妈包整理防尘罩",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%95%B4%E7%90%86%E9%98%B2%E5%B0%98%E7%BD%A9%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "妈妈包整理沥水篮",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%95%B4%E7%90%86%E6%B2%A5%E6%B0%B4%E7%AF%AE%20%C2%A5100-%C2%A5300"
 },
 {
  "keyword": "妈妈包整理晾晒架",
  "sourceUrl": "https://mobile.yangkeduo.com/search_result.html?search_key=%E5%A6%88%E5%A6%88%E5%8C%85%E6%95%B4%E7%90%86%E6%99%BE%E6%99%92%E6%9E%B6%20%C2%A5100-%C2%A5300"
 }
]
```


价格带选品策略（必须优先遵守，避免生成明显不可能进入目标价格带的低客单小件）：
当前价格带 ¥100-¥300 属于拼多多上的中高客单区间，不要继续找几元到几十元的小配件。
优先生成更可能落入该价格带的低风险组合/大件整理方向：儿童房玩具收纳架、绘本书架、分层置物架、大容量衣物收纳箱、妈妈包组合套装、车载儿童用品收纳箱、入园衣物整理柜、绘画作品归档柜、玩具分类收纳柜、可移动落地架、加厚抽屉柜、实木/竹木书架、带轮收纳柜、3-5件组合套装。
候选标题必须主动带高客单修饰词，例如：大号、多层、加厚、带轮、落地、组合、套装、抽屉、柜、架、收纳箱、书架；避免只写“袋/篮/贴/夹/挂钩”。
避免单个标签贴、发夹盒、小挂钩、小收纳袋、单个沥水篮、普通雨衣等低客单方向，除非明确是多件组合且平台价可能达到目标价格带。

最近同类候选（避免重复输出同一方向）：


```
[
 {
  "title": "儿童房大号透明抽屉式文具收纳柜",
  "referenceKeywords": "[\"机会簇:学习用品抽屉整理\",\"儿童房整理分隔盒\",\"儿童房整理置物架\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 77,
  "ceoReviewReason": "候选评分 77，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类目和供应链。"
```

```
 },
 {
  "title": "儿童课外用品大号分层拉杆收纳箱",
  "referenceKeywords": "[\"机会簇:课外用品拉杆整理\",\"亲子出行收纳袋\",\"宝宝外出分隔盒\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 78,
  "ceoReviewReason": "候选评分 78，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类目和供应链。"
 },
 {
  "title": "儿童课外班用品分区整理托特包套装",
  "referenceKeywords": "[\"机会簇:课外班用品外出整理\",\"亲子出行收纳袋\",\"宝宝外出分隔盒\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 87,
  "ceoReviewReason": "候选评分 87，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类目和供应链。"
 },
 {
  "title": "宝宝出行收纳套装",
  "referenceKeywords": "[\"机会簇:宝宝出行收纳神器\",\"宝宝出行收纳神器\",\"宝宝出行收纳套装\"]",
  "status": "needs_review",
  "candidateScore": 74,
  "ceoReviewReason": "候选评分 74，证据仍不足：缺少 Amazon 搜索页、类目页或 listing 摘要证据。"
 },
 {
  "title": "宝宝安全镜套装",
  "referenceKeywords": "[\"机会簇:宝宝安全镜\",\"宝宝安全镜\",\"宝宝安全镜套装\"]",
  "status": "needs_review",
  "candidateScore": 74,
  "ceoReviewReason": "候选评分 74，证据仍不足：缺少 Amazon 搜索页、类目页或 listing 摘要证据。"
 },
 {
  "title": "妈妈包替换肩带防尘收纳筒套装",
  "referenceKeywords": "[\"机会簇:妈妈包整理\",\"妈妈包整理防尘罩\",\"妈妈包整理收纳袋\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 83,
  "ceoReviewReason": "候选评分 83，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类目和供应链。"
 },
 {
  "title": "儿童房毛绒玩具防尘罩夹环套装",
  "referenceKeywords": "[\"机会簇:玩具归位\",\"儿童房整理防尘罩\",\"儿童房整理整理夹\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 84,
  "ceoReviewReason": "候选评分 84，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类
```

目和供应链。"
 },
 {
  "title": "亲子旅行洗漱空瓶标签收纳卡册",
  "referenceKeywords": "[\"机会簇:旅行分装\",\"亲子出行标签贴\",\"宝宝外出标签贴\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 84,
  "ceoReviewReason": "候选评分 84，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类目和供应链。"
 },
 {
  "title": "儿童玩具说明书分类拉链册套装",
  "referenceKeywords": "[\"机会簇:儿童房整理\",\"儿童房整理分隔盒\",\"儿童房整理收纳袋\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 84,
  "ceoReviewReason": "候选评分 84，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类目和供应链。"
 },
 {
  "title": "幼儿园姓名贴备用页收纳册套装",
  "referenceKeywords": "[\"机会簇:入园标记\",\"幼儿园入园标签贴\",\"宝宝外出标签贴\"]",
  "status": "recommended_for_manual_validation",
  "candidateScore": 84,
  "ceoReviewReason": "候选评分 84，未命中 block/high_risk，且初判无需额外资质；仍需人工复核来源、类目和供应链。"
 }
]

本次自动补跑排除清单（这些方向上一轮已被硬阻断或与库内候选相似；视为无效结果，禁止换个说法再次输出，必须寻找其他商品方向）：

[
 {
  "title": "儿童房加厚带轮玩具分类收纳柜",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 6.96、12.8、2.92、1.58、2.57。",
  "filterType": "hard_block"
 },
 {
  "title": "儿童绘本大号落地分层书架",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 1.58、2.57、4.89、5.9、19.76。；命中「Baby accessory low-risk only」高风险关键词。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。；命中「Baby accessory low-risk only」高风险关键词。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。 当前候选评分 64，状态改写为 high_compliance_risk。",
  "filterType": "hard_block"
 },

```
{
  "title": "幼儿园入园衣物加厚抽屉整理柜",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 27.5。",
  "filterType": "hard_block"
},
{
  "title": "儿童换季棉服大号带轮收纳箱组合",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 40.9、5.44、39.35、24.8、8.62。",
  "filterType": "hard_block"
},
{
  "title": "亲子自驾后排用品加厚折叠收纳柜",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 13.9、36.8、3.18、29.9、12.8。",
  "filterType": "hard_block"
},
{
  "title": "儿童美术作品多层抽屉档案柜",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 7.8、50.1、77.99、53.83、66。",
  "filterType": "hard_block"
},
{
  "title": "妈妈包用品大号分层收纳箱套装",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 47.86、13.69。",
  "filterType": "hard_block"
},
{
  "title": "亲子户外玩具大号网格晾晒收纳架",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 12.8、4.77、5.39、16.18、11。",
  "filterType": "hard_block"
},
{
  "title": "儿童鞋帽玄关多层落地收纳架",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 65.9、18.6、67.89、64.5、27.9。",
  "filterType": "hard_block"
},
{
  "title": "儿童床边玩具书本大号收纳柜",
  "reason": "命中「Baby accessory low-risk only」默认排除方向。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。；命中「Baby accessory low-risk only」高风险关键词。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。；儿童睡眠、喂养或安全承诺责任风
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险高，必须人工复核。；命中「Baby accessory low-risk only」默认排除方向。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。 当前候选评分 63，状态改写为 high_compliance_risk。",
  "filterType": "hard_block"
 },
 {
  "title": "儿童手工材料加厚多层置物架套装",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 7.8、50.1、77.99、53.83、66。",
  "filterType": "hard_block"
 },
 {
  "title": "儿童衣物换季加厚真空压缩收纳箱套装",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 1.01、1.97、1.8、17.4。",
  "filterType": "hard_block"
 },
 {
  "title": "幼儿园午休用品大号防尘搬运收纳箱套装",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 21.12、23.8、5.44、3.9、9.5。；命中「Baby accessory low-risk only」高风险关键词。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。；儿童睡眠、喂养或安全承诺责任风险高，必须人工复核。；命中「Baby accessory low-risk only」高风险关键词。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。 当前候选评分 72，状态改写为 high_compliance_risk。",
  "filterType": "hard_block"
 },
 {
  "title": "儿童舞蹈服大号分层衣物收纳箱组合",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 40.9、5.44、39.35、24.8、8.62。",
  "filterType": "hard_block"
 },
 {
  "title": "儿童房大号积木颗粒分类抽屉收纳箱",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 31.97、25.7、15.82、5.3、19.9。；命中「Baby accessory low-risk only」默认排除方向。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。；命中「Baby accessory low-risk only」默认排除方向。母婴只允许低风险配件方向；入口接触、喂养、睡眠、安全承诺默认高风险或需复核。 当前候选评分 72，状态改写为 high_compliance_risk。",
  "filterType": "hard_block"
 },
 {
  "title": "亲子露营儿童衣物多层折叠收纳柜套装",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 23.8、13.9、1.01、1.97、1.8。",
  "filterType": "hard_block"

```
 },
 {
  "title": "儿童雨具外出加厚防尘收纳箱组合",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 40.9、5.44、39.35、24.8、8.62。",
  "filterType": "hard_block"
 },
 {
  "title": "儿童成长档案大号抽屉式收纳柜组合",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 77.99。",
  "filterType": "hard_block"
 },
 {
  "title": "儿童房布偶衣物大号防尘展示收纳柜",
  "reason": "目标售价不在任务价格带：任务要求 ¥100-¥300，真实采集到 拼多多 售价 98.99、29.9、88.99、58.96、97.99。",
  "filterType": "hard_block"
 }
]
```


所选方法：
- 核心假设：比起盲目追求大网红，选择受众更垂直、互动率更真实、内容调性更贴近品牌的微型KOL，更适合中小电商品牌用低预算验证种草转化。
- 来源平台：Shopify Seller Blog
- 来源链接：https://www.shopify.com/blog/micro-influencer
- 筛选步骤：
1. 先定义活动目标：品牌认知、内容资产、导购转化、测评背书或新品试水。
2. 按目标拆预算：样品成本、达人费用、佣金、素材买断费用和二次投放预算。
3. 筛选粉丝量在微型或中小型范围、受众与US目标人群重合的达人。
4. 人工抽查最近20条内容，判断内容质量、评论真实性、是否有母婴或家庭场景表达能力。
5. 计算互动率、评论质量、品牌匹配度、历史带货迹象和内容复用价值。
6. 先发小批量样品或低保底合作，设置唯一折扣码/affiliate link追踪转化。
7. 按CPA、ROAS、有效UGC数量和评论反馈决定续约、扩大投放或淘汰。
- 判断指标：
1. 互动率
2. 有效评论占比
3. 受众匹配度
4. 样品签收后发帖率
5. 每条有效UGC成本
6. 折扣码转化率
7. CPA
8. ROAS
9. 素材二次投放表现
- 排除规则：
1. 排除评论大量重复、表情刷屏、疑似买粉的达人。
2. 排除历史内容与品牌价值观冲突或过度硬广的达人。

3. 排除报价超过毛利可承受CPA上限且无素材买断价值的合作。
4. 排除无法提供使用权、授权期限和平台范围的达人合作。
5. 母婴类排除有不安全示范、医疗功效暗示、儿童隐私风险的内容。
- 风险边界：
1. 达人粉丝量不等于购买力，必须看评论质量和转化追踪。
2. 样品种草可能无销售回报，但可产出UGC素材，需分开核算。
3. 微型KOL管理成本高，需要批量化SOP和合同模板。
4. Shopify框架迁移到淘宝、拼多多时，站内转化链路不同，需要额外配置落地页或跨境店铺追踪。

请按“机会雷达 → 机会簇 → 代表商品 → 系统门禁”的方式研究公开来源，必须输出 10-12 个候选草案；不要输出空 candidates。候选草案不是最终入池结论，后续系统会用真实价格证据、相似过滤和风险规则再筛一遍。本轮目标是经过严格门禁后尽量至少写入 5 个合格商品，所以生成侧必须提供足够厚、但不会拖死 runner 的分批漏斗。

机会发现要求：
- 不要只围绕 primaryKeywords / longTailKeywords 机械改写；它们只是 seed。
- 先扫描上方探索入口，并继续扩展到至少 30 个“人群 × 场景 × 商品形态 × 价格带”的探索方向。
- 先形成机会簇，例如：外出整理、儿童房整理、洗澡清洁、防脏防尘、旅行分装、车载用品、入园标记、换季衣物、玩具归位、亲子户外小件等。
- 每个机会簇最多输出 1 个代表商品；不要把同一机会簇里的同义词、尺寸款、轻微变体都写进 candidates。
- 每个候选必须保留可追溯 sourceUrl、需求证据、竞争证据、方法命中步骤、目标平台上架初判、资质风险和下一步人工验证建议。

如果这是自动补跑：不要解释上一轮失败；不要输出补跑排除清单里的商品、近义词、同品类换名或同用途变体。被 hard block 或 similar filter 拦截的方向都算“没有结果”，你必须继续换搜索词、换使用场景、换商品形态，找到新的低风险且与库内候选不相似的候选。若补跑排除清单已包含推车、纸尿裤、护理收纳、出行收纳等方向，必须跳出这些方向，改找真正不同的母婴低风险配件，例如服饰整理、房间整理、外出标记、清洁辅助、非入口接触的普通收纳/防尘/分类配件；但仍不得输出睡眠安全、喂养入口接触、医疗健康功效、儿童安全承重或需额外资质方向。

机会簇代表约束：同一批候选必须覆盖不同商品形态、使用场景或购买动机；不要用同义词改写凑数。比如“纸尿裤收纳篮 / 尿布收纳篮 / 纸尿裤分格收纳篮 / 尿布台侧挂收纳袋 / 纸尿裤床边收纳袋”属于同一护理收纳机会簇，最多保留 1 个代表款，其余必须换成真正不同的低风险机会簇。每个候选的 referenceKeywords 必须包含一个形如“机会簇:外出整理”或“机会簇:儿童房整理”的标签，方便系统后续判断同质化。

价格带生成约束：本次 targetMarket=China，commercialSignals.estimatedPriceBand 必须使用 人民币（CNY / ¥），并写成 ¥100-¥300。如果你已经从目标平台可见结果确认实际售价明显低于或高于 ¥100-¥300，禁止把该方向写入候选；但如果只是无法确认实时售价，不要因此输出空数组，继续输出合理候选草案，真实价格会由系统的 PDD/目标平台 live price gate 自动验证，不通过会被系统拦截。

最终候选主链接硬约束：每个 candidate.sourceUrl 必须是目标平台「拼多多」上的商品、搜索或类目入口；sourceUrl must be a 拼多多 URL, such as mobile.yangkeduo.com or pinduoduo.com.。如果 sourceUrl 是搜索页，搜索词/URL 必须使用 candidate.title 的完整商品词，并包含本次价格带 ¥100-¥300；不得把宽泛入口词、上方探索关键词、方法关键词或其他候选标题写进 candidate.sourceUrl。若 targetPlatform 是淘宝/拼多多，不得把 Amazon、YouTube、TikTok、Google、1688、Alibaba、Made-in-China 等链接写成 candidate.sourceUrl；这些只能作为 demandEvidence.sourceUrl 或后续 evidence source。

生成阶段必须先筛掉无效方向：
- 先用“生成前有效商品硬门槛”检查搜索方向、标题、关键词、卖点、使用场景和证据摘要。
- 命中排除方向、高风险词、平台负向词、Amazon block/high_risk/require_extra_qualification 规则的方向，

禁止写入 candidates。
- 疑似 FDA、医疗器械、消毒杀菌、医疗/健康功效声明，禁止写入 candidates。
- 疑似儿童安全强认证、婴儿入口接触、喂养、睡眠安全、食品接触，禁止写入 candidates。
- 疑似受限类目、危险品、化学品、带电池、品牌/IP 风险，禁止写入 candidates。
- 无法确认是否需要额外资质时，禁止写入 candidates，继续寻找低风险替代方向。
- 每个输出候选都必须满足：价格假设为 ¥100-¥300、targetPlatform 证据链接使用候选标题和该价格带、canLikelyListWithoutExtraQualification=true、confidence=medium/high、blockedBy=[]、requiresExtraQualification=false、riskLevel 不得为 high、recommendation.status=recommended_for_manual_validation。
- 如果候选不足 5 个，不要用高风险候选凑数；应扩大 allowedDirections 内的低风险场景、人群、商品形态组合，继续寻找替代。
- 禁止返回空 candidates；如果公开资料不足，也要输出 5 个“需系统价格验证”的低风险候选草案，让系统门禁决定是否入池。

你必须只输出 JSON，不要代码块，不要解释。JSON 必须完全符合下面结构：

```
{
 "job": {
  "selectionAgentId": "cmq56orix000004l2ozskb7c4",
  "selectionMethodId": "cmq34lu0t00044d3n9nzo6ii5",
  "productCategory": "母婴",
  "targetPlatform": "拼多多",
  "targetMarket": "China",
  "methodTitle": "微型KOL种草-受众匹配-互动率优先筛选法",
  "runSummary": "string"
 },
 "candidates": [
  {
   "title": "string",
   "productCategory": "母婴",
   "targetPlatform": "拼多多",
   "targetMarket": "China",
   "amazonCategoryGuess": "string|null",
   "sourcePlatform": "拼多多",
   "sourceUrl": "https://...（必须匹配 targetPlatform=拼多多；sourceUrl must be a 拼多多 URL, such as mobile.yangkeduo.com or pinduoduo.com.）",
   "referenceKeywords": ["string"],
   "customerUseCase": "string",
   "coreSellingPoint": "string",
   "demandEvidence": [
    {
     "type": "search_signal | review_pain_point | content_signal | marketplace_signal",
     "summary": "string",
     "sourceUrl": "https://..."
    }
   ],
```

```
  "competitionEvidence": {
    "summary": "string",
    "estimatedCompetitionLevel": "low | medium | high | unknown",
    "notes": "string"
  },
  "methodMatch": {
    "matchedSteps": ["string"],
    "methodMatchReason": "string",
    "methodFitScore": 0
  },
  "amazonListingFeasibility": {
    "canLikelyListWithoutExtraQualification": true,
    "confidence": "medium | high",
    "reason": "string",
    "blockedBy": []
  },
  "qualificationCheck": {
    "requiresExtraQualification": false,
    "riskFlags": [
      "children_safety",
      "medical_or_health_claim",
      "food_contact",
      "battery_or_hazmat",
      "restricted_category",
      "brand_or_ip_risk"
    ],
    "reason": "string"
  },
  "riskAssessment": {
    "riskLevel": "low | medium",
    "risks": ["string"],
    "exclusionReason": null
  },
  "commercialSignals": {
    "estimatedPriceBand": "¥100-¥300",
    "marginAssumption": "string|null",
    "supplierComplexity": "low | medium | high | unknown"
  },
  "recommendation": {
    "status": "recommended_for_manual_validation",
    "ceoReviewReason": "string",
    "nextValidationSteps": ["string"]
  }
 }
]
```

}
EMBEDDED FALLBACK: Gateway agent timed out; running embedded agent with fresh session gateway-fallback-1aa52aa5-041b-491d-a9ee-7de23ddb2136: GatewayTransportError: gateway timeout after 630000ms
Gateway target: ws://127.0.0.1:18789
Source: local loopback
Config: /Users/shaoyong/.openclaw/openclaw.json
Bind: loopback

关联经营任务

- 名称：母婴 微型KOL种草-受众匹配-互动率优先筛选法 Selection Agent
- 品类：母婴
- 平台/市场：Shopify / US
- 方法：微型KOL种草-受众匹配-互动率优先筛选法
- 方法来源：https://www.shopify.com/blog/micro-influencer

生成候选

暂无候选。

运行明细

- 生成候选：0
- 写入商品库：0
- 未通过入池门槛：0
- 相似拦截：0
- 总过滤：0